



BASSANO

THE
LOGICAL
AND
RECOGNIZED
CENTRE
OF
CANADA'S
GREAT INLAND
EMPIRE



Important

THIS BOOKLET
is issued under
the direction of

**THE BOARD OF
TRADE**

and is **AUTHENTIC.**

The Data contained
herein is conservatively
presented to the public.
Although many other
great things are pre-
dicted for Bassano, only
those that actually exist
or are authoritatively
endorsed are herein
mentioned.

BOARD OF TRADE

A. G. BOND,
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The Secret of Bassano's Importance



The Country that has the eyes of the world upon it, that stands alone in its richness of Agricultural Land, Minerals and Timber, whose open door of Opportunity makes it **foremost in Immigration**, is that Great Country "CANADA WEST."

Bassano

by reason of its strategic location, is the **central City of this Great Inland Empire**, its actual position being 756 miles west of the "Gateway," Winnipeg, and 728 miles east of the "Outlet," Vancouver. Its location in Alberta is exactly midway between the east and west boundaries, and is the only Town in Alberta on Two Main Lines of the C.P.R.

If the reader will note the map of Canada's Inland Empire shown in this Booklet he will see at a glance **Bassano's importance and strength of position** relative thereto.

Important Railroad Centre

BASSANO is fast becoming **one of the most Important Railway Centres in the West.** Railways are making this new City their **focusing point** for the reasons of her mid position relative to the Great Inland Empire.

The new main line C.P.R. Cut-Off joins the present main line at Bassano. This new line is now in course of construction, and as well as being a great saving to the Transcontinentals it will tap rich country to Bassano's advantage. The New Standard Branch was completed to Bassano, October, 1912, and is under construction northward to Edmonton and Northwestern Alberta, giving the **Brazeau Coalfields and the Peace River connection with Bassano the Terminal.**

Bassano is on the present main line of the C.P.R. midway between Winnipeg and Vancouver, where four Transcontinentals operate daily, as well as daily locals to Medicine Hat and Calgary.

In addition to the above mentioned lines there are four other lines heading for Bassano, on two of which **Construction Contracts have recently been given.** One of these lines runs south tapping a large settled area, the other runs north-east from Bassano tapping the Central Alberta Country, continuing on and giving **Bassano direct connection with Saskatoon and the new Hudson Bay Line.**

This large number of **assured Railroads radiating in all directions from Bassano,** her central location for **Distribution** relative to the Irrigation Block, the Province, and **THE GREAT INLAND EMPIRE,** her **direct connection with the three great Market outlets, Hudson Bay, The Great Lakes, and Pacific Ocean (Panama Canal Route),** establishes her **great Importance** in Distribution and Markets.

Water

Bassano will have **the largest Reservoir in Canada** as its source of Supply. This Great Reservoir adjoins the Dam. Having a depth of 45 ft., as a sedimentation basin it will excell all others. Bassano in this is **assured of an unlimited supply of the purest Water** for Domestic use and Fire Protection.

Bassano's Water and Sewerage Bonds were sold this summer at par. Contracts for installation of these systems have been let, work to commence in the early Spring, 1913.

The Canadian Pacific Railway have Contracted with the City for a minimum daily supply of 150,000 gallons of this pure water to be used in their Transcontinental Passenger Trains and in other services.

Natural Gas

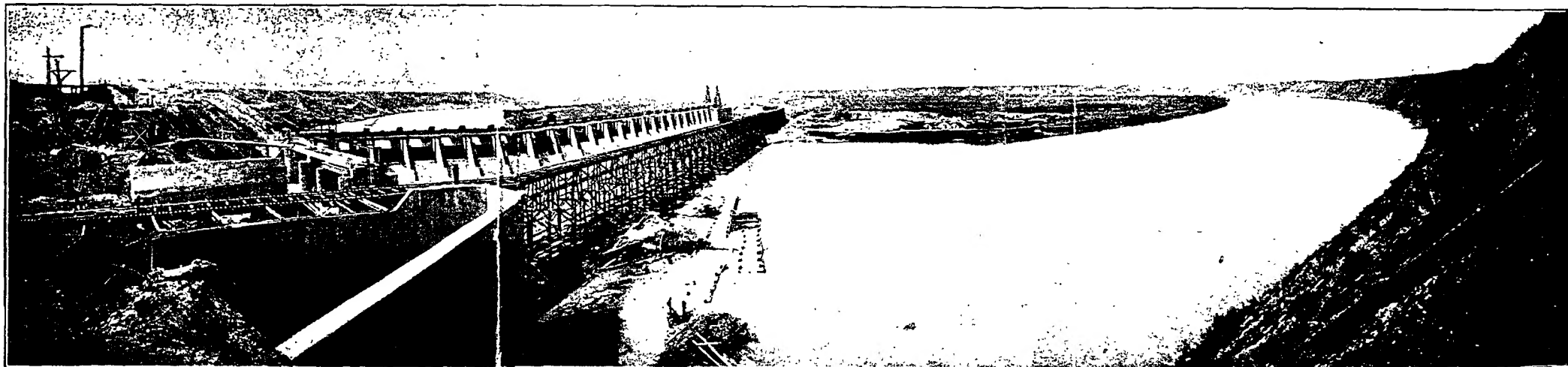
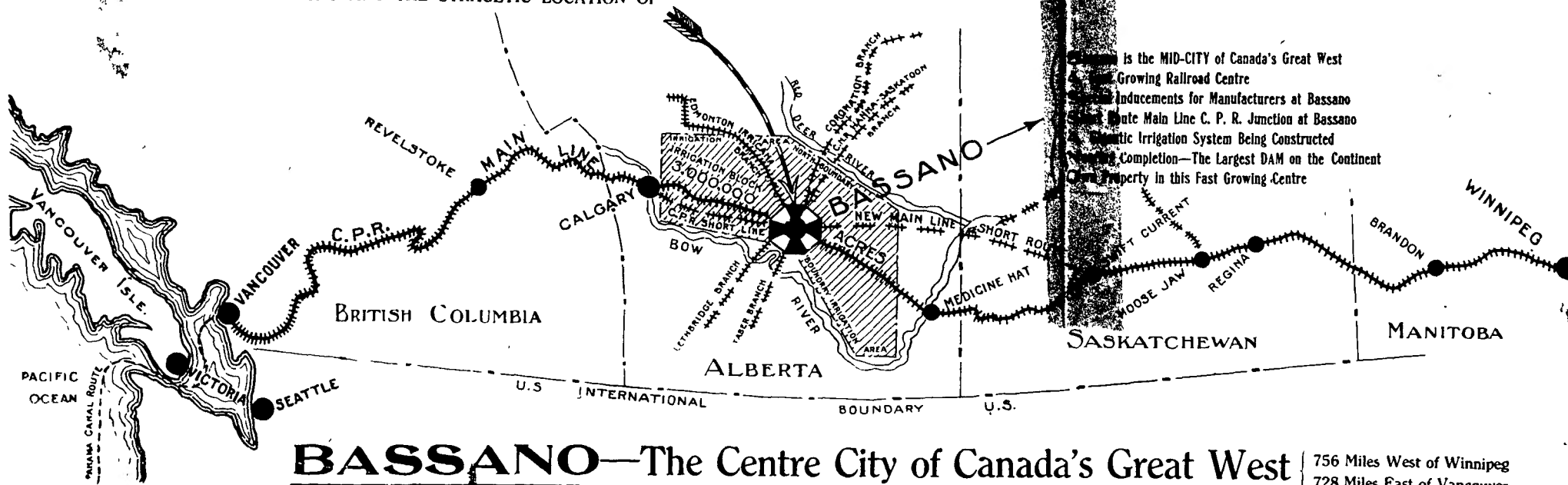
Bassano is the centre of the Natural Gas ^{area} ~~area~~, and in a test of one well at 1328 ft. ~~a~~ **flow of one million and a quarter cubic ft. per day was struck.** Unfortunately through accident this well was put out of commission.

Though this valuable resource is at present undeveloped, there is **abundance of Natural Gas at Bassano.**



CANADA'S GREAT INLAND EMPIRE

SHOWING THE STRATEGIC LOCATION OF



Coal

Immense Fields of Domestic and Steam Coal are within four miles of Bassano. The City is being supplied from this source with **cheap fuel**.

A Company is formed and about to develop these Coal Fields on a large scale and will be able to supply the Prairie Provinces with Coal of as good quality as any now marketed.

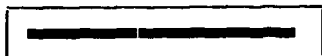
This Coal Proposition means much in the Development of Bassano.

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Manufacturing

BASSANO offers the Manufacturer **Cheap Power, Water at a minimum** and the best of **Railroad facilities**. Also through the Board of Trade **free sites**.

As a **Distributing Centre**, both to the Irrigation Block and to the whole of the Central Part of Alberta, Bassano's unique location and **close proximity to raw material** places her easily first.



Remarkable Agricultural District

Bassano as an Agricultural Centre is Pre-eminent, being the centre city of the Great Bow Valley Block, where **over thirty millions of Dollars are being expended for Irrigation** by the Canadian Pacific Railway Co.

The result of Irrigation networked over this three million acre block is the **assurance of moisture and highly intensified farming**, which in turn means much greater volume of business than in the districts dependent on rainfall and exclusive grain farming. In the Bow Valley Block under Irrigation from 15 to 20 tons per acre of the highest grade Sugar Beets are raised. Other crops, such as Grain, Garden Truck and Alfalfa, show correspondingly as high a yield.

The newly launched policy of the C.P.R. Land Department, of **selling their land to the actual settler only, and of loaning to him up to \$3000 for improvements and stock**, is especially favorable to Bassano, inasmuch as the largest area of their remaining lands to be offered the settler is in the Bow Valley Block.

Summing up from an Agricultural standpoint, fertile soil, assured moisture, intensified farming, **established credit to the producer** and ready market, places Bassano **unique among the Agricultural Districts of the Continent**.

Bassano Has :

Contracts let for Sewer and Water Works
Federal Grant for Post Office and Customs.

City Hall	Two miles of Side-
Fire Hall	Walks.
4 General Stores	3 Banks
1 Bakery	2 Confectioners
1 Temperance	3 First Class Hotels
House	5 Restaurants
1 Butcher Shop	1 Brick Yard
1 Packing Plant	
(Projected)	1 Wholesale Liquor
3 Hardwares	2 Clothiers

1 Cold Storage Liquor Warehouse

Imperial Oil Co.,	Winnipeg Oil Co.,
Warehouse	Warehouse
2 Drug Stores	3 Barber Shops
2 Pool Rooms	2 Bowling Alleys
1 Shooting Gallery	2 Tailors
5 Liveries	4 Implement Ware-
	houses
2 Harness Shops	2 Furniture Stores
1 Theatre	3 Law Firms
2 Doctors	1 Dentist
1 Newspaper	C.P.R. Land Office
1 12-Stall Garage	1 Electric Power &
7 Building Con-	Light Co.
tractors	3 Blacksmiths
3 Lumber Yards	2 Jewelers
Grain Elevator	1 Employment
	Agency
Plumber & Steam-	
fitter	3 Dray Lines

Boarding Houses, Public School,
Churches, Curling Rink, Tennis Courts,
Clay, Sand and Gravel Deposits, Im-
mense Coal Deposits, Natural Gas,
Active City Council and Board of Trade.

Bassano Wants :

Wholesale Houses	Sugar Refinery
Flour Mills	Flax Mill
Gas Company	Steam Laundry
Sash & Door Fac-	Machine Shop
tory	Twine & Linen Fac-
Elevators	tory
Planing Mill	Creamery & Dairy
Cereal Mill	Aerated Water Fac-
	tory
Flour & Feed	Pottery Plant
Market-Gardeners	Shoe Store
Skating Rink	Theatre

The Great Bassano Dam

The scene of this great undertaking is Horse Shoe Bend, one of the most picturesque parts of the BOW RIVER, adjoining Bassano three miles to the south-west. This dam is of the Ambursen type, and is constructed of reinforced concrete.

The entire length is 7,720 feet, consisting of 720 feet weir and 7,000 feet of earthen embankment.

The weir is of reinforced concrete throughout and is 45 feet high. In its construction 4,000 cubic yards of concrete and 2,500,000 pounds of steel were used. Above the concrete are 27 steel gates, 11 feet high, which may be raised or lowered as required. These gates are operated and the dam is lighted by electricity generated from the water-power.

The earthen embankment is 350 feet wide at the base, and contains 1,000,000 cubic yards of earth. Throughout its entire length this part of the dam is faced with concrete.

The reservoir thus created can supply, through the 2,500 miles of canals and ditches leading from it, water sufficient to irrigate 450,000 acres of land at the rate of one cubic foot of water per second for each 150 acres of land during the five months, from May to September.

Articles written in detail pertaining to this great work take up many pages of a magazine, but as space here is limited we will say in closing that Bassano has in this Great Dam an **assured supply of Water** for domestic and agricultural purposes and **one of the Greatest Engineering achievements of the 20th Century.**

STATISTICS SHOWING REMARKABLE GROWTH OF BASSANO

POPULATION

1910	1912
300 Inhabitants	1,558 Inhabitants

GRAIN MARKETING

1910	1912
0 Bushels	600,000 Bushels

BANK CLEARINGS

1910	1912
\$1,273,270.38	\$5,349,532.91

SCHOOL ATTENDANCE

1910	1912
35 Children	257 Children

POST OFFICE BUSINESS

1910	1912
63,811 Letters	1,095,000 Letters
2 Sacks Daily—Papers	30 Sacks Daily
\$8,057.95—Cash Receipts	\$132,943.65

FREIGHT EARNINGS

1910	1912
No Data	\$329,000.00

Bassano's

THIS Fast Growing City — the Focusing Point of Railroads; the Pivot of Distribution; the Heart of the Famous Bow-Valley Agriculture and Irrigation District; the Centre-City of Canada's Great Inland Empire—welcomes heartily all good people to share in its development and assured destiny of progress and prosperity.

Welcome